



**AGENDA  
ARENA COMMISSION  
MID-AMERICA CENTER  
1 ARENA WAY  
COUNCIL BLUFFS, IA**

**Tuesday, November 19, 2024 - 11:30 AM**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVE AGENDA**
- 4. APPROVE MINUTES from August 13, 2024**
- 5. NEW BUSINESS**
  - A. PRESENTATIONS by Harrah's Iowa Arena Management Mid-America Center
    - Operations Review -Mark Vacanti
    - Sales Review –Amanda Kelley/Gary Gahm
    - Financial Review-Janae Sternberg
    - Marketing Review- Abby Williamson
    - Food and Beverage Review – Pete Shaner
  - B. REPORT-Council Bluffs Convention & Visitors Bureau
- 6. SET DATE FOR NEXT MEETING**
- 7. ADJOURNMENT**

**Arena Commission Communication**

Department: Legal  
Case/Project No.:  
Submitted by:

PRESENTATIONS by Harrah's  
Iowa Arena Management Mid-  
America Center

Commission Action: 11/19/2024

**Description**

- Operations Review -Mark Vacanti
- Sales Review –Amanda Kelley/Gary Gahm
- Financial Review-Janae Sternberg
- Marketing Review- Abby Williamson
- Food and Beverage Review – Pete Shaner

**Background/Discussion**

**Recommendation**

**Arena Commission Communication**

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REPORT-Council Bluffs  
Convention & Visitors Bureau

Commission Action: 11/19/2024

**Description**

**Background/Discussion**

**Recommendation**