Council Communication

Department: Community Development Case #MIS-19-002	Resolution No.	City Council: 8/26/2019

Subject/Title

Application for a Certified Local Government (CLG) grant through the State Historic Preservation Office to fund the 2021 Preserve Iowa Summit

Background/Discussion

The Certified Local Government (CLG) grant program is administered jointly by the National Park Service and the State Historic Preservation Office and is intended to promote historic preservation at the grassroots level. The CLG program seeks to develop and maintain local historic preservation programs that will influence local decisions critical to historic properties and to ensure the broadest possible participation of local governments in the national historic preservation program while maintaining preservation standards established by the Secretary of the Interior. The City of Council Bluffs is a CLG and is in good standing with the State Historic Preservation office. The grant application submittal is September 6, 2019.

The grant program is a matching grant program requiring at least 40% local match of the project budget. The local match is allowed to be cash funds or in-kind. In-kind contributions may include labor, materials, or the use of facilities or services.

The Community Development Department proposes to work in partnership with the City Historic Preservation Commission, the State Historic Preservation Office, Preservation Iowa, the Council Bluff's Visitor's Bureau, Pottawattamie Arts, Culture and Entertainment (PACE), the Historical Society of Pottawattamie County, local and regional businesses, and other organizations and individuals to host the Preserve Iowa Summit in 2021 at the Hoff Family Arts and Culture Center. The Preserve Iowa Summit is the premier statewide annual conference for professionals and volunteers involved in historic preservation in Iowa. This event will attract 300 to 400 preservation enthusiasts from throughout the state and region. Not only will this event generate significant tourism dollars, but will also serve to as an opportunity to showcase both the Hoff Family Arts and Culture Center, a local brownfield redevelopment project that utilized historic tax credits, and the city's collection of historic resources.

The grant application is to help fund a portion of the costs associated with hosting this conference in Council Bluffs. The estimated cost is approximately $42,500.00. The Community Development Department is requesting $12,500.00 of Certified Local Government Grant funds to contribute towards the total conference expense. The remaining $30,000.00 balance will be paid for using ticket sales and sponsorships as well as in-kind volunteer work. The table below is a breakdown of the proposed conference expenditures and fund sources:

Expense Detail ($)	CLG Grant Request ($)	Cash Match ($)	In-Kind Match ($)	Total ($)
Conference brochures, marketing, and signage		$2,500		$2,500

Speaker fees and travel costs	$6,000	$3,500		$9,500
Site rental fees , food, AV equipment	$6,000	$8,500		$14,500
Registration packets and nametags		$2,500		$2,500
Conference website for registration	$500	$1,000		$1,500
Transportation for tours		$2,000		$2,000
Conference staff and volunteers (500 hours x $20.00)			$10,000	$10,000
Totals	**$12,500**	**$20,000**	**$10,000**	**$42,500**

Recommendation

The Community Development Department recommends adoption of a resolution authorizing the Mayor to make an application for a Certified Local Government (CLG) grant to fund a portion of the 2021 Preserve Iowa Summit.

Prepared by: Christopher N. Gibbons, AICP, Planning Coordinator, Community Development Department