2019 MJE Sign Amendment Application to the City of Council Bluffs

Applicant
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Proposed Text Amendment to Section: Section 15.33.160, *Residential district signs, A-P District*
Methodist Jennie Edmundson is requesting the City of Council Bluffs amend Section 15.33.160, Residential district signs, A-P District, of the Municipal Code (Zoning Ordinance) to allow properties located in an A-P/Administrative-Professional District that have a minimum lot size of 1.5 acres the ability to adopt a site specific signage plan.

Reason for Request:
As a large healthcare facility, we understand the many challenges patients of all ages and abilities have in accessing our campus. MJE has recently invested in better access for our users as we continue to grow our footprint. With better access comes the need for better signage and visibility to help visitors locate their specific healthcare needs.

Our current zoning as an AP does not allow for a campus this size to properly address our visitor's needs without exceeding the current signage maximums.

It is our request that the city of Council Bluffs extend the provisions in code for parcels of land 1.5 acres or larger.

MJE will include a specific development plan that includes: Current signage along a multitude of frontages, proposed current sign site eliminations, and potential sites for new signage.

ATTACHMENT A