Dan Koenig

Executive Director

Council Bluffs Chamber of Commerce

Dan –

I am pleased to offer this proposal to the Council Bluffs Chamber of Commerce and affiliated groups to represent your positions to Iowa legislators and their staffs, the Governor and staff, and executive branch agencies. This proposal was developed to positively position your organizations with policymakers to advance your public policy agenda.

This proposal outlines the services that would be provided to further your advocacy efforts for the upcoming year. With my many years of experience in the legislature as well as 15 years as the Executive Director of a statewide educational organization, I am well prepared to represent you in a bipartisan manner to all branches of government. I am excited to have the opportunity to work with your group in our mutual goal of making sure that the Council Bluffs community and Pottawattamie County continues to move forward in a positive and exciting manner.

Thank you for your consideration of this proposal. I look forward to finalizing the details of this proposal at your convenience.

Brent

Lobbying Services

1. Serve as a lobbyist at the Statehouse, educating policymakers, state officials and staff about the policy opportunities and challenges facing the Council Bluffs Chamber of Commerce, City of Council Bluffs, Council Bluffs Community School District and Pottawattamie County (hereafter referred to as “public policy coalition”) and advance or oppose legislation as necessary.
2. Facilitate the public policy coalition in developing an annual agenda of legislative priorities.
3. Monitor and advocate for legislation as directed by the public policy coalition.
4. Introduce the leaders of the public policy coalition to the appropriate committee leaders and policymakers as needed.
5. Facilitate meetings when possible between the leaders of the public policy coalition and any legislative/executive branch policymakers and staff to discuss the merit and challenges of specific bills and to influence action on such legislation favorable to the interests of the public policy coalition.
6. Review and analyze legislation, appropriations and amendments to determine if they are of interest to the public policy coalition.
7. Attend and participate in legislative subcommittee and committee meeting as necessary.
8. Provide verbal or email reports to the leaders of the public policy coalition once per week when the Legislature is in session and as requested throughout the remainder of the year.
9. Provide a written summary of legislative activities upon the conclusion of the legislative session.
10. Attend at least two meetings of the groups comprising the public policy coalition as requested.
11. File lobbyist disclosure reports as required.

Project Cost

Annual cost - $32,000 paid in monthly installments at the end of each month’s work.