

AGENDA ARENA COMMISSION MID-AMERICA CENTER 1 ARENA WAY COUNCIL BLUFFS, IA Tuesday, May 13, 2025 - 11:30 AM

- 1. CALL TO ORDER
- 2. ROLL CALL
- 3. APPROVE AGENDA
- 4. Review general meeting notes from February 18, 2025

5. NEW BUSINESS

- A. PRESENTATIONS by Harrah's Iowa Arena Management Mid-America Center
 - Operations Review Mark Vacanti
 - Sales Review Amanda Kelley
 - Financial Review-Janae Sternberg
 - Marketing Review- Abby Williamson
 - Food and Beverage Review Pete Shaner
- B. REPORT-Council Bluffs Convention & Visitors Bureau

6. SET DATE FOR NEXT MEETING

7. ADJOURNMENT

Arena Commission Communication

Department: Legal Case/Project No.: Submitted by: PRESENTATIONS by Harrah's Iowa Arena Management Mid-America Center

Commission Action: 5/13/2025

Description

• Operations Review - Mark Vacanti

• Sales Review – Amanda Kelley

• Financial Review-Janae Sternberg

Marketing Review- Abby Williamson

• Food and Beverage Review – Pete Shaner

Background/Discussion

Recommendation

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REPORT-Council Bluffs Convention & Visitors Bureau

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