RESOLUTION NO. 24-219

A RESOLUTION AUTHORIZING THE CITY COUNCIL OF THE CITY OF COUNCIL BLUFFS, IOWA TO PROVIDE FINANCIAL SUPPORT TO THE COUNCIL BLUFFS CONVENTION AND VISITORS BUREAU FOR EVENT AND TOURISM PROMOTION SERVICES RENDERED ON BEHALF OF THE CITY OF COUNCIL BLUFFS, IOWA.

WHEREAS, The Council Bluffs Convention and Visitors Bureau actively markets and promotes events and tourism for the City of Council Bluffs; and

WHEREAS, The Council Bluffs Convention and Visitors Bureau tracks all tourism and hotel data on behalf of the City of Council Bluffs and reports that project data to the Council Bluffs City Council on a regular basis; and

WHEREAS, it is in the best interest of the City of Council Bluffs to continue our event and tourism promotion partnership and funding commitment to the Council Bluffs Convention and Visitors Bureau in the amount of $875,160 for FY25.

NOW, THEREFORE, BE IT RESOLVED
BY THE CITY COUNCIL
OF THE
CITY OF COUNCIL BLUFFS, IOWA

Section 1.0 That the City of Council Bluffs commits to a continued partnership and annual funding to the Council Bluffs Convention and Visitors Bureau for services rendered on behalf of the City of Council Bluffs.

Section 2.0 The Mayor is hereby authorized to take such further actions as are deemed necessary in order to carry into effect the provisions of this resolution including the signing of certain agreements.

ADOPTED
AND
APPROVED: August 12, 2024

_____
Matthew J. Walsh Mayor

ATTEST: _____
Jodi Quakenbush City Clerk